



MAY 2006

STERN ANGUS NEWS

Fertility is Profitability!

135 yearlings mated
- 10 tested empty

Thanks for a great 2005!

Thanks to all purchasers, under-bidders and supporters for a great 2005 sale. We appreciate your support and are encouraged by your confidence in the Stern program to increase this years catalogue to 90 bulls. We hope you'll enjoy the larger selection on offer.



Stern's 2005 top priced bull

Stern 233

| BW | 200 | 400 | 600 | Milk | EMA | Fat | IMF |
|------|-----|-----|-----|------|------|------|------|
| +6.4 | +34 | +54 | +74 | +8 | +1.5 | +0.1 | -0.6 |

Purchased by Kaharau and Whangara studs, Gisborne, for \$22,000, one of six stud bulls to sell. Seventy-one commercial bulls averaged \$4,500.



Fertility & Growth!

Growth is great, but do ensure that EBV's suit your property and management.

At a recent North Canterbury field day, it was conceded that the target yearling mating weight for heifers had increased 10% to meet consistent pregnancy rates previously achieved with lower growth EBV's.

High performance was being achieved from an intensive artificial insemination and bull investment program, pasture renewal and trace element supplementation. However heifers had to be heavier to continue to breed in a 30 - 50 day period.

Those attending the field day were told there were three important aspects to performance, nutrition, nutrition and nutrition.

Sensible Balance required in Breeding Programs

At Stern we are continuing to take a balanced approach to breeding functional cattle. It is easy to rapidly increase herd EBV's by use of extreme genetics but, if Australia and America are a guide then we'll see those herds move to a greater emphasis on feet, leg structure, hind quarters and fertility. While there has been good progress made in areas such as carcass traits, breeders do appreciate other areas have been neglected.

Larger eye muscle EBV's don't necessarily mean

larger hind quarters but it's the hind quarter muscle and correct leg structure that's essential for cattle to move around and forage on our New Zealand hill country. Australia and America simply don't have steep hill country like much of New Zealand's cow country.

We will, and have used top growth and carcass sires to blend with our New Zealand blood lines but culling is heavy.

Stern has not had a commercial bull breakdown in years. The soundness of our bulls is guaranteed!





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Exciting Progeny on offer 2006!

90 Bulls ***A bull for every buyers price range*** 90 Bulls

Te Mania Unlimited



Te Mania Unlimited

| BW | 200 | 400 | 600 | Milk | EMA | Fat | IMF |
|------|-----|-----|-----|------|------|------|------|
| +3.1 | +28 | +66 | +87 | +11 | +3.9 | +1.0 | +2.6 |

Te Mania Unlimited imported from Australia has bred well at Stern. His great balance of performance data has blended well with our strong cows.

Bon View New Design 208



Bon View New Design 208

| BW | 200 | 400 | 600 | Milk | EMA | Fat | IMF |
|------|-----|-----|-----|------|------|------|------|
| +1.1 | +39 | +77 | +90 | +26 | +3.3 | -0.2 | +2.0 |

A curve bender from low birth to high growth plus excellent carcase data. Sons on offer.

We give a three year guarantee with every bull. Feel free to call to discuss your breeding program requirements.

Whangara W 328 son



Whangara W 328

| BW | 200 | 400 | 600 | Milk | EMA | Fat | IMF |
|------|-----|-----|-----|------|------|------|------|
| +5.7 | +31 | +57 | +72 | +8 | +0.9 | +1.0 | -0.6 |

Whangara sons topped last years sale to \$22,000. Very sound and safe cattle.

Stern Fitzpatrick 665



Stern Fitzpatrick 665

| BW | 200 | 400 | 600 | Milk | EMA | Fat | IMF |
|------|-----|-----|-----|------|------|------|------|
| +4.6 | +32 | +54 | +70 | +5 | +2.1 | +0.1 | +0.0 |

Get behind this fellow and the light goes out. Built to last - moderate frame, high muscle and very durable. Now aged seven.

We like to keep in touch. If we haven't feel free to ring - we like to hear good news too!

Annual Sale

90 Strong Run Bulls

Thursday 22 June, 1pm

Contact James and Fe Fraser. Ph 614-7080, fax 614-7788

Email: frasers.sternangus@xtra.co.nz

or visit our webpage: www.sternangus.co.nz

Free South Island delivery and to Fielding